



Making Dreams Come True
Providing Adaptive Sport Adventures
Ride the wave of your dreams

Annual Report 2016

2015-2016 - At a glance

A message from the Founder and President

On behalf of the Board of Directors I am pleased to present you the 2015-2016 annual report of Making Dreams Come True (MDCT).

This was the founding year of MDCT and for year one, we made big strides as an organization.

In this year we:

- Raised \$13,699 in donations
- Created our website and marketing materials
- Received 2 supportive business sponsorships
- Joined partnerships with 3 non-profit organizations
- Started our first program Adaptive Outdoor Adventures
- Sent our first participant on an Adaptive Adventure

2016 was the second fiscal year for Making Dreams Come True Inc. This year the MDCT board focused on strengthening the relationships with our partners in order to expand our outreach and services. One new partnership, *The Florida Disabled Outdoor Association*, was added to our two existing partnerships this year. The partnerships of MDCT were strengthened through direct communication and personal interactions between MDCT's Partnerships' Program Directors and the President of MDCT. The collaborations lead to connections between our similar missions and organization narratives through website content, social media and referrals.

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One of the initiatives for Making Dreams Come True this year was to generate more financial support to carry out our mission and programs through Sponsorships. MDCT added a new sponsor and partner, Memorial Rehabilitation Hospital South, to our already existing sponsor.

Another initiative for MDCT was to generate more funding through individual donors. In order to bring in new donors the MDCT board created participant profiles and "Dream Mapping." The Participant profiles contain a picture and bio of the MDCT participant. "Dream Mapping" puts the story and dreams of a participant into an artistic and visual form. The profile and Dream Map are then placed on the donation page of the website and social media promotions to generate donations. These donations are generated by demonstrating to the prospective donors the dreams they are making come true through their monetary support. Many personal donations were generated using this giving initiative.

This year the board of MDCT worked together and became more unified in mission and purpose through regular meetings. Formal systems were put in place to create an unbiased application and selection process for MDCT's future participants.

A new program was launch through MDCT this year called Adaptive Outdoor Adventures. Utilizing the programs and services of our partnerships and the funding of our sponsors and donors MDCT plans and pays for the experience of adaptive sports adventures. This service is provided to children and adults with a diagnosed disability. We sent our first participant adaptive downhill skiing for 4 days in early December this year.

About MDCT

Making Dreams Come True Inc. is a non-profit organization founded by former Ms. Wheelchair America 2014, Jennifer Lynn Adams. We provide adventure opportunities and resources to people with extra-abilities by organizing adaptive sports adventures through our partnerships with various adaptive sports programs. MDCT is the liaison between our extra-abled participants and the adaptive sports activities and programs that with whom we are partnered. Our partners are a vital resource to the mission of MDCT.

Our Partnerships

Gatorland:

Gatorland is an inclusive, accessible theme park located in Orlando Florida which features exotic creatures from Florida and all over the world. One of Gatorland's main attractions is their accessible 1,200 foot zipline over gator infested waters. The accessible zip line puts extra-abled people in a secure hammock harness that attaches to the same zip line that able bodied customers ride. Through our partnership with Gatorland, this fun zip line experience is made available to our participants.

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Memorial Rehabilitation Hospital

Memorial Rehabilitation Institute in Hollywood Florida provides holistic rehabilitation services for people whose lives have been suddenly and drastically changed from an injury. One of their services is the Adaptive Sports and Recreation Program which has partnered with Making Dreams Come True. (Memorial Rehab Institute) Adaptive Sports and Recreation program provides outdoor adventure opportunities for MRI patient and the greater south Florida extra-abled community. They offer a range of adaptive activities such as bowling, cycling, mountain biking, rowing, water aerobics, fishing, rugby, wheelchair basketball, and wheelchair tennis. These adaptive activities are available to our participants.

Florida Disabled Outdoor Association

The Florida Disabled Outdoors Association in Gainesville, Florida is a non-profit organization that is working to enrich lives through accessible inclusive recreation. FDOA provides outdoor adaptive activities such as fishing, forest adventuring, sail boating, inner-tubing, and water skiing. These activities are made available to the participants of Making Dreams Come True.

Surf Quest

SurfQuest empowers people with disabilities by providing adaptive surfing instruction and therapeutic educational programs on water recreation, and enriches lives by assisting families to access the beach and ocean together in a barrier free environment at Saint Augustine Beach in Florida. These adaptive surfing activities are made available to Making Dreams Come True participants.

AccesSurf

AccesSurf in Honolulu Hawaii empowers people with physical and cognitive disabilities through accessible water programs. The adaptive water activities provided by Accessurf are surfing, paddle boarding and ocean swimming. These activities are available to the participants of Making Dreams Come True.

Higher Ground Sun Valley

Higher Ground Sun Valley (HGSV) is located in Ketchum, Idaho . HGSV provides adaptive recreation programs year round for individuals with physical and cognitive disabilities in Boise Idaho. The adaptive activities that HGSV provides are downhill skiing, snowboarding, hockey, rock climbing, fishing, kayaking, and water skiing. These adaptive activities are made available to MDCT's participants.

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Corporate and Major Gift Supporters

- Gatorland
- Memorial Rehabilitation Institute Hollywood Florida

Our Impact

Marketing:

We utilized our marketing dollars to create a high impact website for Making Dreams Come True. www.makingdreamscometrueadventures.org The website features descriptions of all the programs and services that we offer, along with an event blog. Members of the public who are interested in our services can apply to be considered directly via the website by filling out our Participant Application. We also created post cards that contain basic information about MDCT to be distributed at events.

Consulting:

This year Jeffrey Fromknecht MSW Esquire Attorney & Counselor at Law joined the Making Dreams Come True team as the Lawyer and Consultant to the Board of Directors. With his guidance we have created release forms, participant guidelines and partnership agreements. He also provides guidance to the board in regards to keeping the rules and regulations that govern non-profit organizations.

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First Adaptive Sports Adventure:

Making Dreams Come True took the exciting step of sending our first Participant on an Adaptive Adventure. Making Dream Come True's first ever Adaptive Sports Adventure was planned and executed with the help and programs offered by Higher Ground Sun Valley. Higher Ground Sun Valley (HGSV) is located in Sun Valley Idaho. HGSV provides adaptive recreation programs year round for individuals with physical and cognitive disabilities in Boise Idaho. They were so generous to welcome Abigail from Hawaii. Abigail is a vivacious, extra-abled gal. She had never seen snow or experienced cold temps before her Adaptive Sports Adventure with Higher Ground.



This is what Abigail had to say about her trip.

"The highlight of this adventure was actually feeling snowflakes on my face and sliding on an icy mountain with a well-developed adaptive program called Higher Ground. I pushed myself to try the standing ski slider even though boots were painful. I am grateful for being sponsored to be the first to model and share my aloha spirit "mana" and my experience for MDCT. This 4- day trip rapidly changed my life and my future perceptions, imagining I could live in a similar geographical area, likely in a city. I often had doubts if I were to transition from the Hawaiian Islands to reach for a higher promising career (for a living), but now I believe I can be a model for other similar non-profit organizations like MDCT and Higher Ground. A flight to Sun Valley was the farthest I've traveled solo, therefore I feel all my dreams came to a reality, and when looking at the slopes I was exhilarated. Lastly, as a person living with incapacitating motor coordination I feel physically stronger, mightily braver, as if I could return on the waves, easily stand-up and rip wave. I hope to see more participants join Higher Ground and increase disability awareness regarding people with physical barriers, to shine with more abilities and talents."

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Looking Ahead

Adaptive Sports Adventures:

We are planning a couple smaller Adaptive Sports Adventures with our local Florida partners for our participants. One of our adventures will be a day trip to ride the zip line at Gatorland, the other, a surfing trip to St. Augustine with Surf Quest. We are also planning an adventure with our Partner Accessurf In Oahu Hawaii.

Fundraising:

We are planning our first annual fundraiser for the Spring of 2018. The fundraiser will center on extra-abled stage performers. We will raise funds both remotely and online in order to expand giving.

Global outreach:

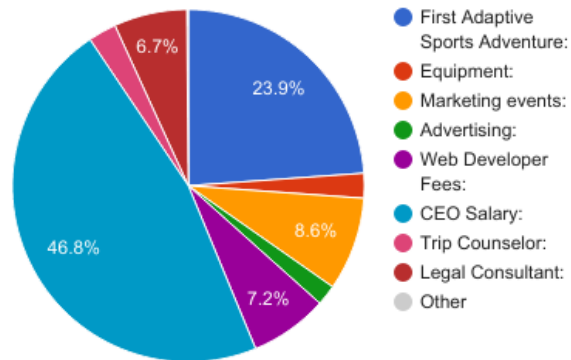
We are aware of the historical famine that is currently happening across the globe and we want to be part of the solution. This year we will be creating a new program to help meet the needs of famine and care for extra-abled children in developing countries.

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Financial Report

Donations: \$506.81

Major Gifts: \$13,192.50



Expenditures:

First Adaptive Sports Adventure: \$2,665.96

Equipment: \$253.39

Marketing events: 958.66

Advertising: \$210

Web Developer Fees: \$800

CEO Salary: \$5,229

Trip Counselor: \$289

Legal Consultant: \$750

Office materials: \$15

How you can give

If you would like to contribute to the outreach of Making Dreams Come True, please donate online via our website www.MakingDreamsComeTrueAdventures.org

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